



## VERDUGO MOUNTAINS 10K TRAIL RUN & HIKE

Conquer the Mountains in Your Own Back Yard!

Celebrating our 10<sup>th</sup> anniversary, the Verdugo Mountains 10K has become the largest single-event Trail Run in Southern California. The course begins in beautiful Brand Park, climbs steadily to one of the highest points in the Verdugo Mountains, and then heads back downhill for a fast descent to the finish. Breathtaking views of the Los Angeles Basin, the San Fernando Valley, and the Pacific Ocean await the runners at every turn. Our outstanding Race Expo and Free Pancake Breakfast make the Verdugo Mountains 10K a destination race for all of Southern California and beyond.

Location: Brand Park, Glendale, CA  
Distance: 6.2 Miles

Date: Sunday, May 1, 2022  
Elevation Gain: 1,735 feet



[www.runtheverdugos.com](http://www.runtheverdugos.com)



#Verdugo10k

# GLENDALE PARKS & OPEN SPACE FOUNDATION

The Verdugo Mountains 10K Trail Run & Hike  
benefits the Glendale Parks & Open Space Foundation.

The Glendale Parks & Open Space Foundation is a 501(c)(3) non-profit organization which supports park projects, recreation programs, and trails and open space activities that enrich the entire community. In short: Getting Glendale Outdoors.

The Glendale Parks & Open Space Foundation seeks to provide funds to enhance existing projects and programs and support new ones. Programs and projects which have recently received support include:

- The One Glendale After-School Youth Sports Program, providing free co-ed after-school organized sports for almost 1,000 4<sup>th</sup> and 5<sup>th</sup> graders attending GUSD schools in South Glendale
- Trail Safety Patrol, ensuring our trails and open spaces are safe and well-maintained for public use
- Interpretive programs conducted by trained naturalists
- Family campfire programs
- Friday night lecture series



Find out more at [www.glendaleparksfoundation.org](http://www.glendaleparksfoundation.org)



# VERDUGO MOUNTAINS 10K

TRAIL RUN & HIKE

GLENDALE, CA MAY 1, 2022  
[www.runtheverdugos.com](http://www.runtheverdugos.com)

## 2022 Sponsorship Package

### Title Sponsor - \$10,000

#### The (Business Name)

**Verdugo Mountains 10K Trail Run & Hike**

- Business/Organization name and logo displayed *prominently* in the following manner on all promotional flyers, publications, advertisements, t-shirts, and race website.
- Multiple Business/Organization banners *prominently* displayed at the race location.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition repeatedly on race public address system during the event.
- Recognition before the Glendale City Council and on GlendaleTV.
- Twenty complimentary race entries.
- Promotional material in 800 swag bags.

### Presenting Sponsor - \$7,500

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “Verdugo Mountains 10K Trail Run & Hike **Presented by**”.
- Business/Organization banner displayed at start line and Expo on race day.
- Booth at Race Expo to showcase products at no cost. One table and 2 chairs will be provided.
- Podium acknowledgement/recognition on race public address system during the event.
- Recognition before Glendale Parks, Recreation, & Community Services Commission and GlendaleTV.
- Twenty complimentary race entries.
- Promotional material in 800 swag bags.

### Breakfast Sponsor - \$3,500

- Business/Organization name and logo displayed on promotional flyers, t-shirts, race website, and at the breakfast location on race day including the words “**Free Pancake Breakfast Sponsored by (Business Name)**”.
- Business/Organization banner displayed at the breakfast location on race day.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/recognition on race public address system during the event.
- Recognition before the Glendale Parks, Recreation, and Community Services Commission and on GlendaleTV.
- Ten complimentary race entries.
- Promotional material in 800 swag bags.

### Awards Sponsor - \$1,500

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “**Awards Sponsored by**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Five complimentary race entries.
- Promotional material in 800 swag bags.

### Summit Sponsor - \$1,000

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “**Summit Sponsored by**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Four complimentary race entries.
- Promotional material in 800 swag bags.



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## **Mile Marker Sponsor or Official Sponsor - \$750**

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “**The Official \_\_\_\_\_ of the Verdugo Mountains 10K**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Two complimentary race entries.
- Promotional material in 800 swag bags.

## **Expo Sponsor - \$500**

- Expo booth space reserved with \$500 donation. One 10'x10' canopy with one table and 2 chairs will be provided. You may also send product sample for 800 swag bags or distribution of product at the Expo or provide a raffle item at a value of \$500.
- Business/Organization name and logo displayed on race website.
- Podium acknowledgement/ recognition on race public address system during the event
- One complimentary race entry.

## **Participant Swag Bag Sponsor- \$250**

- Promote your product/service to an enthusiastic, fitness minded market by placing your flyer in the participant swag bag. Please confirm your intent ASAP by email, then deliver 800 flyers by April 22, 2022.

## **ADDITIONAL INFORMATION:**

- 1000 promotional items for the swag bags should be delivered by **April 22, 2022**.
- For sponsors \$750 or higher, company logos will be displayed on the back of the race participant t-shirt. Logos must be received no later than **March 15, 2022**. Logos must be in vector format (Illustrator or Photoshop file ending .ai or .eps).

If you are interested in becoming a sponsor, and would like more information, please contact Norma Mower at (818) 937-7216 or email at [Verdugo10K@Glendaleca.gov](mailto:Verdugo10K@Glendaleca.gov).



@Verdugo10K

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