



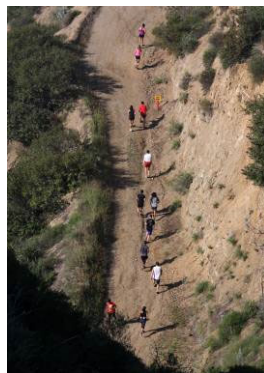
## **VERDUGO MOUNTAINS 10K TRAIL RUN & HIKE**

Conquer the Mountains in Your Own Back Yard!

Celebrating our 10<sup>th</sup> anniversary, the Verdugo Mountains 10K has become the largest single-event Trail Run in Southern California. The course begins in beautiful Brand Park, climbs steadily along the Brand Motorway in the Verdugo Mountains, and then heads back downhill for a fast descent to the finish. Breathtaking views of the Los Angeles Basin, the San Fernando Valley, and the Pacific Ocean await the runners at every turn. Our outstanding Race Expo helps to make the Verdugo Mountains 10K a destination race for all of Southern California and beyond.

Location: Brand Park, Glendale, CA  
Distance: 6.2 Miles

Date: Sunday, May 5, 2024  
Elevation Gain: 1,686 feet



[www.runtheverdugos.com](http://www.runtheverdugos.com)

  
@Verdugo10k

# GLENDALE PARKS & OPEN SPACE FOUNDATION

The Verdugo Mountains 10K Trail Run & Hike  
benefits the Glendale Parks & Open Space Foundation.

The Glendale Parks & Open Space Foundation is a 501(c)(3) non-profit organization which supports park projects, recreation programs, and trails and open space activities that enrich the entire community. In short: Getting Glendale Outdoors.

The Glendale Parks & Open Space Foundation seeks to provide funds to enhance existing projects and programs and support new ones. Programs and projects which have recently received support include:

- The One Glendale After-School Youth Sports Program, providing free co-ed after-school organized sports for almost 1,000 4<sup>th</sup> and 5<sup>th</sup> graders attending GUSD schools in South Glendale
- Trail Safety Patrol, ensuring our trails and open spaces are safe and well-maintained for public use
- Interpretive programs conducted by trained naturalists
- Family campfire programs
- Friday night lecture series



Find out more at [www.glendaleparksfoundation.org](http://www.glendaleparksfoundation.org)





## 2024 Sponsorship Package

### **Title Sponsor - \$10,000**

#### **The (Business Name)**

#### **Verdugo Mountains 10K Trail Run & Hike**

- Business/Organization name and logo displayed *prominently* in the following manner on all promotional flyers, publications, advertisements, t-shirts, and race website.
- Multiple Business/Organization banners *prominently* displayed at the race location.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition repeatedly on race public address system during the event.
- Recognition before the Glendale City Council and on G-TV Channel 6.
- Twenty complimentary race entries.
- Promotional material in 1000 swag bags.
- There is only one Title Sponsorship available per event.

### **Finish Line Sponsor - \$3,500**

- Business/Organization name and logo displayed on t-shirts, race website and at the Finish Line on race day including the words: “**Finish Line Sponsored by**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Business/Organization name or logo on the back of the finisher medals.
- Ten complimentary race entries.
- Promotional material in 1000 swag bags.
- There is only one Finish Line Sponsorship available per event.

### **Awards Sponsor - \$1,500**

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “**Awards Sponsored by**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Five complimentary race entries.
- Promotional material in 1000 swag bags.
- There is only one Awards Sponsorship available per event.

### **Summit Sponsor - \$1,250**

- Business/Organization name and logo displayed on t-shirts, race website and mention at the Awards Ceremony on race day including the words “**Summit Sponsored by**”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Four complimentary race entries.
- Promotional material in 1000 swag bags.
- There is only one Summit Sponsorship available per event.

[Verdugo10K@glendaleca.gov](mailto:Verdugo10K@glendaleca.gov)



### **Mile Marker Sponsor or Official Sponsor - \$1,000**

- Business/Organization name and logo displayed on t-shirts, race website and at the Awards Ceremony on race day including the words “\_\_\_\_(sponsor name), the Official Mile \_\_\_\_ Sponsor of the Verdugo Mountains 10K”.
- Booth at Race Expo to showcase products at no cost. One 10'x10' canopy with one table and 2 chairs will be provided.
- Podium acknowledgement/ recognition on race public address system during the event.
- Two complimentary race entries.
- Promotional material in 1000 swag bags.
- There may be up to six Mile Marker sponsors; one each for miles 1 through 5, and one at the turnaround point.

### **Expo Sponsor - \$500**

- Expo booth space reserved with \$500 donation. One 10'x10' canopy with one table and 2 chairs will be provided. You may also send product sample for 1000 swag bags or distribution of product at the Expo or provide a raffle item at a value of \$500.
- Business/Organization name and logo displayed on race website.
- Podium acknowledgement/ recognition on race public address system during the event
- One complimentary race entry.
- There may be up to twenty Exp Sponsors.

### **Participant Swag Bag Sponsor- \$250**

- Promote your product/service to an enthusiastic, fitness minded market by placing your flyer in the participant swag bag. Please confirm your intent ASAP by email, then deliver 1000 flyers by April 19, 2024.
- There are unlimited sponsorship opportunities for Participant Swag Bag Sponsors.

### ***ADDITIONAL INFORMATION:***

- 1000 promotional items for the swag bags should be delivered by **April 19, 2024**.
- For sponsors \$750 or higher, company logos will be displayed on the back of the race participant t-shirt. Logos must be received no later than **March 8, 2024**. Logos must be in vector format (Illustrator or Photoshop file ending .ai or .eps).

If you are interested in becoming a sponsor, and would like more information, please contact Gamar Mirzakhian at (818) 937-7429 or email at [Verdugo10K@Glendaleca.gov](mailto:Verdugo10K@Glendaleca.gov).



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